



WBro. George Lim

The Prince Of Wales Lodge No.1338



Born in Cagayan De Oro, Philippines, George Lim is a second generation descendant of Chinese immigrants from China's southern province of Fujian who moved to Philippines during the 1920s. His father was a businessman engaged in the retail and wholesale grocery business in the island of Mindanao.

George's education started in a Philippine Chinese school. He continued with elementary and high school at Kong Hua School where he graduated as Valedictorian in the English Department. He then studied at the prestigious University of the Philippines in Manila completing a Bachelor of Industrial Engineering degree in 1968.

After graduation, he joined EDF, an American- Filipino management consulting firm in Manila as a Consultant Associate engaging in industrial time and methods studies and Job Evaluation assignments with clients in the manufacturing sector. In 1970, he was headhunted to join Philippine's largest company, San Miguel Corporation, to undertake their executive job evaluation programme covering 1500 junior and senior executives of the company. Completing his task after a year, he was promoted to the company's head office as Corporate Recruitment Manager. This role led him to be appointed in 1974 by Dutch based Philips Electronics as Personnel Manager of their Hong Kong subsidiary.

His career blossomed in Hong Kong when he was appointed Group Human Resources Manager of Watsons Group, the largest supermarket and pharmacy chain in the British colony in 1977. Driven by the desire to have his own business, in 1980, George teamed up with London-based Tyzack and Partners to set up one of the first executive search firms in Hong Kong. Profiting from the economic boom in Hong Kong in the 80s, the firm grew rapidly to 10 staff with 5 consultants. In 1990, He bought out his London partners and his firm became part of the International executive search network Transearch. He became a board director of the Transearch International representing the Asia and Pacific region partners.

Wanting a better lifestyle for his young family, George decided to sell his interest in Transearch Hong Kong to his business partners and moved to New Zealand in 1999. He adapted to New Zealand society easily and found employment as a Consultant with Cambridge Consulting, a leading executive search firm in Auckland. He later joined TMP Worldwide as their Consultant responsible for recruiting HR executives for major clients. In 2008, he joined Medacs, a leading medical and health recruiting firm, to set up their executive search section. He worked for Medacs for two years before setting up his own firm, Tribehunt, specialising in recruiting management and clinical specialists for the health sector in New Zealand. In early 2013, George decided to work part-time and devote some time in managing his personal investments and other hobbies.

George was initiated in the Prince of Wales Lodge in 2004 becoming the Master in 2012.



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www.englishmasons1338.org.nz

The Prince of Wales Lodge, No. 1338, under the United Grand Lodge of England, was founded on the 18th day of December, 1869, and consecrated on Thursday, the 28th day of September, 1871, at the Masonic Hotel, Princes Street, Auckland, by Bro. J.J. Fitzgibbon, Past Master of the Waitemata Lodge, No. 689, E.C.





He is happily married for 22 years to Teresa, a Hong Kong born native and they have two children, Bernadette and Andre.

With Teresa, George has, for many years, run courses teaching children mathematics using the abacus. George is also an active member of Toastmasters.

George has had an interest in Freemasonry for many years long before he joined the craft. He came from a family of Masons. Four of his brothers are active members of Freemasonry in Philippines with one of them, MW Peter Lim Lo Suy, a past Grand Master of the Grand Lodge of the Philippines.

He joined the Prince of Wales' Lodge in 2004 and served as Master in 2012. His installation was remarkable in that representatives of six different Grand Lodges attended – those of England, Ireland, Scotland, New Zealand, New South Wales and Philippines, the last being represented by their past Grand Master, George's brother Peter.

He has the distinction of being the first person of Chinese-Filipino origin to become Worshipful Master of an English Masonic lodge in New Zealand.

George is also a member of the Auckland Royal Arch Chapter No. 1338, Northern Light Lodge No. 1878 and Te Awamutu Rose Croix Chapter No. 471.



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